SEMINOLE COUNTY PARKS AND RECREATION SUBCOMMITTEE MEETING MINUTES

January 18, 2012 - 7:30 A.m.

Seminole County Softball Complex 2200 North Street Altamonte Springs, FL 32714

Attendees: Steve Waring, Cindy Harkins, Joe Tilton, TK Kelly, Bob Goff, Tom Boyko, Don Nicholas

Welcome/Introductions: Bob Goff

Review and Approval of December Minutes - Approved

New Business:

- Cross promotion of programs and facilities in active parks discussed possible opportunities for additional kiosks and outside promotion
- Marketing plan discussed additional marketing opportunities to include churches, PTA meetings, etc
- Summer Camp @ Milwee presented program model for 2012 camp and discussed future camp opportunities

Next Meeting: Wednesday, February 15, 2012

Adjournment - 10:00am